



GOVERNING BOARD GENERAL MEMBERSHIP MEETING
September 1, 2015- Omni Hotel, Fort Worth, TX

Called to order by President Elect Ethel O'Dell at 7:40a.m.

- I. Invocation by Melinda Epps, Dallas Metro East Local Chapter President.
- II. Pledge of Allegiance to the Flag of the United States of America and to Texas Flag led by Mary Nelson, Collin County Chapter Local Chapter President.
- III. Inspiration by Christy Stratton, Great Northwest Chapter President
- IV. Introductions by President Elect Ethel O'Dell. Ethel O'Dell also introduced honored guests, her sister, her husband and out of town WCR Members; Heather Ozur, slated 2016 National Financial Secretary from Palm Springs, CA, JoAnne Poole slated 2016 NAR Regional Vice President, Faith Reed from Georgia, Pamela Banks from Florida and Brenda Cline Brewster from Tennessee.
- V. Roll Call by Nancy Garcia, 2015 State Secretary. Nancy Garcia stated that there was a quorum.
- VI. The agenda was approved as presented.
- VII. Minutes of the February 2015 meeting held in Austin were submitted and approved by the 2015 Minutes Review Committee
- VIII. 2015 Financial Report presented by Angela Ochoa, 2015 Treasurer and will be bound for audit. Copy attached
- IX. 2016 Financial Report for approval was presented by Patti St Louis, Budget and Finance Chair. Copy attached. **A motion** from Committee was made to approve budget as presented and the **motion carries**.

Nominating Committee Report presented by Sharon Morton, 2014 State President. The slated names presented were Nancy Garcia President Elect, Melissa Clinton Secretary, Sheila Moran Treasurer, Renee Coulson Governor, Beth Fitzgerald Governor, Sheryl Hunter Governor, Robbie Johnson DVP, Mary Nelson DVP, Tom Gallagher DVP, Peggie Pentecost DVP, Amanda Fails DVP and Christina Daw DVP. All candidates traveled to Austin to be interviewed.

- X. Credentials Report was not called by Ethel O'Dell
- XI. Election of 2016 Officers
 - A. Nancy Garcia ran unopposed and will be 2016 President Elect
 - B. Melissa Clinton ran unopposed and will be 2016 Treasurer
 - C. Sheila Moran ran unopposed and will be 2016 Secretary

- D. Renee Coulson, Beth Fitzgerald and Sheryl Hunter ran unopposed and will be 2016 Governors
 - E. Christina Daw, Amanda Fails, Robbie Fenn, Tom Gallagher, Mary Nelson and Peggie Pentecost ran unopposed and will be 2016 District Vice Presidents
- XII. Election of 2016 Nominating Committee, Ethel O'Dell reminded Governing Board that the following members that served on the 2015 Nominating Committee were not eligible to serve for 2016. These members are: Sharon Morton, VaLois Hounsel, Dawn Lavka, Sharon Eddings, Veronica Taylor, Shannon Register and Randall Zamora.
- A. The Past Presidents Committee elected Linda Sheinall and Sylvia Seabolt as alternate to serve on the 2016 Nominating Committee.
 - B. One member from the Governing Board and One Alternate to serve on 2016 Nominating Committee: Michelle Mihalko and Marti Pattinson, alternates were nominated to serve.
 - C. Three members plus two alternates to serve on the 2016 Nominating Committee: Patti St. Louis, Christy Stratton, and Angela Johnson and the two alternate members, Chris Rodriguez and Cindy Cox were nominated.
- XIII. Election of 2016 Strategic Planning Committee
- A. One local Past President, as appointed by 2016 President Ethel O'Dell – Marie Gabriel
 - B. Three members nominated from the Governing Board are Florence Terrell, Becky Hill and Michelle Murray.
 - C. Two Members nominated from General Membership are Randall Zamora and Dory Gordon.
- XIV. Officer Reports
- A. President: - Cathy Mitchell was absent from Governing Board, a report was not provided in her absence.
 - B. President-elect, Ethel O'Dell, Verbal report given, written report attached
Ethel O'Dell provided an update that she is working with the Local Chapter President Elects to have their Chapter evaluation programs uploaded to their Chapter folders. The first ½ of year has been uploaded. Ethel reminded the Presidents Elect that the second half of year programs must be submitted on or before January 31st, 2016. Ethel announced that the 2015 State orientation will be held at Moody Gardens on October 22nd – 25th. National President Elect, Melissa Zimbelman and JoAnn Stevens will be in attendance.
 - C. Treasurer, Angela Ochoa, Verbal report given, no written report attached
Angela reported that 2015 Financial Reports are stable, and that she thanked the Local Chapter Presidents in their hard work and the El Paso Chapter for support.
 - D. Secretary, Nancy Garcia, Verbal report given, written report attached
Nancy Garcia reported that she had the honor of being the liaison for the Chapter secretaries. The Local Chapter Secretaries have been uploading their monthly Chapter GB and Resource meeting minutes all year long to box.com. The secretaries are also reporting their 2016 Chapter Officers to National. Nancy Garcia also thanked the following Committees; Standing Rules and Bylaws, Membership, Credentials and Minute Review for their commitment in keeping operations running smoothly. Nancy also

commended the State Governors, TDVPs and State Coordinators for the training and leadership they provided to their perspective Chapters.

- E. Past President and Regional 9 Vice President, Sharon Morton, verbal report given, written report attached. Sharon Morton reported an overall status of the States in Region 9. The Chapters of the State of Louisiana will be having a State meeting at the Lake Charles Casino. Sharon stated also two new local Chapters are being formed in Louisiana. In the state of New Mexico, there are two major Chapter events planned. In Oklahoma, Sharon stated that there are two Chapters Tulsa and the newly formed Central Oklahoma Chapter. Both Chapters are energized and growing. The Central Oklahoma Chapter will soon be a large Chapter by next month.

F. Governors:

Area A. – Robbie Johnson: Verbal report given, written report attached.

Robbie reported of the great things that the Area A Local Chapters are doing and can attest to that with the many Area A awards given at Joe T. Garcia's Membership event. Robbie stated that she has visited Chapters, attended the WCR National event as a Steering Board member and a speaker at the Midyear conference besides planning for her wedding. Robbie also proudly reported of the events that the Area Chapters had going and the local accomplishments of the members.

Area B. – Renee Coulson: Verbal report given, written report attached.

Renee reported that the Area B. has had great membership drives that increased membership numbers, a district meeting and many events. Renee expressed her gratitude for working with such great local leaders and having the opportunity to serve again as Governor next year.

Area C. – Beth Fitzgerald: Verbal report given, written report attached.

Beth provided a report of what events the Chapters in Area C are doing to gain membership and provide value to their members. Beth announced that the Fort Bend Chapter received an award at the WCR National Conference. Beth expressed her gratitude to the Chapters for working together, the excellent Affiliate support, the relationships she gained and the great local leadership in each Chapter.

G. Texas District Vice Presidents:

Area A-1, Sonya Powers: Verbal report given, written report attached

Sonya provided an overview of the membership activities and the awards for Austin, Highland Lakes, Hill Country and San Antonio. Sonya congratulated the Area award wins at Joe T. Garcia's. Sonya highlighted on the community events that each Chapter participated in from TREPAC Cake walks, to Wounded Warriors to Bras for Cause.

Area A - Lizeth Smith provided an update on the membership activities for the El Paso del Norte, McAllen, Abilene and Cameron County Chapters. Lizeth provided an overview on the events and membership events that each Chapter participated in.

Area B-3, Melissa Clinton: Verbal report given, written report attached.

Melissa Clinton provided an update on the membership activities for the Dallas, Collin County and Greater Tarrant County Chapters, Heart of Texas. Melissa also provided the detail of events that each Chapter will be having to close out successful years.

Area B-4, Sherry Jones: Verbal report given, written report attached. Sherry Jones provided an update on the membership activities for the Dallas Metro East, Southwest Dallas, Brazos Valley Chapter, Central Texas and Tyler Chapters. Sherry provided the detail of events that will raise funds for the Chapters and hopefully increase membership.

Area C-6, Sheryl Hunter: Verbal report given, written report attached. Sheryl Hunter provided an update on the membership activities for the Bay Area, Greater West Houston, Houston and Montgomery County Chapters. The Chapters are doing the right activities and making strives to build and support their membership.

Area C-7, Michelle Mihalko: Verbal report given, written report attached. Michelle Mihalko provided an update on the membership activities for the Fort Bend, Great Northwest, Lake Houston and Golden Triangle Chapters. Michelle provided kudos for the Fort Bend Chapter winning a National WCR award.

XV. Standing Committee Reports

A. Bylaws, Cindy Cox -Chair: Verbal report given, written report attached.

Cindy stated that all Chapters have provided up to date Standing Rules to WCR National and should be stamp completed by National by the end of the year.

Motion made by Cindy Cox – In order to be compliant and consistent with titles, it is recommended that Texas be dropped from the District Vice President title wherever that title is referenced. **Motion passed**

Motions made by Cindy Cox – Standing Rules VII Section A. Line 4 – between the words “for and conference” insert WCR. **Motion passed**

B. Education, Mary Nelson: Verbal report given, written report attached.

Mary Nelson advised that objectives one and two have been completed. The social media and blogging class will be planned and completed in 2016. The request to attend the TAR Professional Development Committee conflicts with WCR Governing Board and is not possible.

C. Finance and Budget, Patti St. Louis: Verbal report given. Written report attached.

Motion made by Patti St. Louis – to approve the 2016 budget. **Motion passed**

D. Marketing, Vice Chair Cookie Long: Verbal report given, written report attached.

Cookie Long reported that the committee is proactively working with all the Chapters, to compile and communicate what Chapters are doing, and changes made by State. Marketing has been available to assist Chapters with any marketing ideas and efforts.

E. Membership, State Secretary Nancy Garcia: Verbal report given, written report attached.

Nancy Garcia reported that State Membership was at 1202 National members, 1031 Realtors and 171 Affiliate as of 8/1/31/2015. The Committee executed the Texas State Membership contest began in May and end August 31, 2015. The winners of the Texas contest were announced at Joe T. Garcia's. A special congratulation to Grand Prize winner, El Paso del Norte Chapter, Mega Chapter! All charges have been completed.

F. National Focus, VaLois Hounsel: Verbal report given, written report attached
VaLois reported that National Focus met with 7 out of the 11 members in attendance plus Linda Sheinall guest. The National Focus newsletter, Empowerment through Opportunities has been successful with 50 -60% of membership opening the eblast. A survey will be sent out before the end of year to see if the Committee has succeeded in communicating the value of National Focus. The committee has completed the charges and deliverables. With inaugural fast approaching and sufficient funds to reimburse our National Participants, the committee voted to change the amounts (flip the numbers) to be deposited into the sub accounts of National Reserve beginning in 2015.

Motion made by VaLois Hounsel to III C. 3 A I to strike \$5,000 replace with 3% of all dues collected. **Motion passed.**

Motion made by VaLois Hounsel: to III C.3 B.I strike 3% of all dues collected replace with \$5,000. **Motion passed.**

Motion made by VaLois Hounsel to V.E.6.I to add in parenthesis after the word position (Executive Line, Executive Committee and Regional Vice President) strike words 'interview with' and replace with 'declare to'. **Motion passed**

Motion made by VaLois Hounsel to V.E.6.J. to add wording at the end 'Funding will commensurate with duties and level of responsibility as determined by committee. **Motion passed**

Motion made by VaLois Hounsel to V.E.6.M. to add the National Focus Committee will maintain the lists of members serving each year as a State officer, Committee chair/Vice Chair, those members serving at National, on NAR Committees and those members that can provide valuable contacts as a resource for pathways to leadership opportunities on box.com in the file labeled WCR Texas Chapter. **Motion passed**

Motion made by VaLois Hounsel to V.E.6.N. to add any member serving in a Nationally elected position shall provide a report at state governing board meetings. **Motion passed.**

Motion made by VaLois Hounsel to approve the 2016 National Focus Reserve Account Budget. **Motion passed.**

G. Strategic Planning – Sylvia Seabolt, verbal report given, written report attached.

Sylvia reported that the Committee met on June 27th -28th for an intense Strategic Planning session facilitated by Jim DeLizia. 23 members were in attendance with thought provoking conversations.

With the assistance of Jim DeLizia an amazing Strategic plan in line with the National Women's Council plan was developed.

Motion made by Sylvia Seabolt to approve the Strategic Framework and 2015-2018 Strategic Focus emailed on August 22, 2015. **Motion passed**

XVI. Special Committee Reports

A. Affiliate Member of the Year: no verbal report given, no written report attached.

B. Chapter Assistance Training Team, Sharon Morton: Verbal report given. Written report attached. Sharon stated that the Committee had thirteen charges this year to assist training for Chapters in need and training for the Governors, TDVPs and State Coordinators. Sharon reported that 67% of all Chapters have the National WCR website running. The National average to be 27%. Sharon gave special thank you to all the State Coordinators. A special note that Area A is 100% compliant. Sharon also stated that the \$5,000 that was voted to transfer in February will not be fully utilized; but actually only a \$1,000 will be needed. Sharon also thanked Dawn Lavka, Vice Chair for her hard work.

C. Communications/Technology Tom Gallagher: Verbal reports given, written reports attached. Tom Gallagher thanked Communication Committee and completed 6 of the 3 charges and identified the remaining and will complete all by end of the year. Telecommunications Committee has completed 4 of the 10 charges and made progress on the others and will complete by the end of year. There will

be an opportunity drawing for a 64 bit drive iPad (\$1,000 value) to raise the \$3,500 at this meeting and the next 2015 meeting. A strategic focus video is being worked on to be played in the 2016 February meeting.

D. Credentials -Mary Papageorge: Verbal report given, written report attached. Mary thanked the Credentials Committee for their hard work putting the voting packets together.

Motion made by Mary Papageorge to have the Hospitality Committee attend and participate in all Credentials activities. Motion Passed.

Motion made by Mary Papageorge to destroy the ballots. Motion passed

E. Entrepreneur of the Year, Sharon Morton: Verbal report given, written report attached.

Sharon Morton reported that everyone has the EOY nomination form and the deadline to turn the nominees in is October 17th.

F. Historian – no verbal report was given or written report attached.

G. Hospitality, Veronica Taylor: Verbal report given, written report attached.

Veronica Taylor thanked all the Committee members and are on task to complete all charges this year.

H. Investments, Kristen Neff: Verbal report given, written report attached.

Kristen Neff stated that all charges are met. Kristen stated that 5 CD's will be maturing in 2016.

I. Member of the Year- Melissa Clinton, verbal report given, no written report attached

Melissa Clinton stated that the MOY nominating form is one the chairs and nominations are due on October 17th.

J. Newsletter – Sheryl Hunter, verbal report provided, written report attached

Sheryl Hunter reported that the third quarter newsletter will be due September 30th and to provide the committee with any news worthy information to be included in the newsletter

K. Past Presidents, Linda Sheinall: Verbal report given, no written report attached

Linda Sheinall reported that 11 Past State Presidents had met and announced the four scholarship recipients were; Tom Gallagher, Katie Ross, Shawn Jones and Tiffany Wright. Linda encouraged everyone to submit applications for \$250. award scholarships can be used for NAR certifications. Linda also reported that all charges have been completed. Linda recognized Vice Chair, Sharon Eddings.

L. Strategic Partners, Christy Stratton, Verbal report given, written report attached.

Christy reported that they have been diligently working with renewing 2015 Strategic Partners for the Texas State Chapter and plan to attend the TAR Expo to get new partners.

M. Ways and Means, Nancy Garcia, Verbal report given, written report attached.

Nancy Garcia reported that the Ways and Means Committee raised \$16,576 at the winter meeting in Austin and last night at the Family Feud event they raised \$2,182 for a grand total of \$18,758.

The winners of the top three selected Girls Just want to have fun, The Mile High Club and Welcome to Cowtown. The winner went to Girls Just want to have fun – please contact Natalie Hinshelwood for your prize of VIP seating at the fall event for your Chapter. Planning for the next year WCR, YPN and TREPAC Casino Royale (Night with Gatsby) with a goal in excess of \$30,000 that night. Instead of two auctions the Committee is going with one designated for TREPAC donations. The Committee will be soliciting members of WCR to make their major contribution at the event to ensure the personal goal of raising the most money ever at a WCR Texas event. Ways and Means will assist raising money for and Strategic partnerships at Orientation with all LCPS. The Fall event will be held at the Ocean Grille and Beach Bar a nice relaxing evening of networking, fashion show and root beer. Nancy thanked all the committee members who have made incredible contributions for our future events.

Motion made by Nancy Garcia to accept WCR/YPN/TREPAC Casino Royale “A Night with Gatsby” for 2/-6/2016 and Fish Fry and Flip Flops for 2016 events. Motion passed.

N. WCR CPA/Tax Task Force, Sharon Morton. Verbal report given, written report attached.

Sharon reported that this task force was created by President Cathy Mitchell in accordance to our Strategic Plan. Sharon was given the honor to Chair with Cathy Hamlin, Dawn Lavka and Carolyn Wyckoff. They worked diligently with a CPA and were tasked with the charge of investigating and

developing State wide systems that would provide compliance and consistency for all Chapters, in all financial matters.

XVII. Announcements:

To turn in all voting cards to Credentials before leaving Governing Board.

The winner of the 2015 Exec Purse and Gift Card drawing is Becky Hill

XIX. Next meeting- February 6, 2016 TAR Convention and Expo, Austin, TX.

XX. Meeting adjourned at 10:04am.

Nancy Garcia

2015 State Secretary