

District B Area 3 is off to a quick start!

Collin County's focus in 2016 is to reach out to current and past membership to encourage renewal or rejoining the chapter. Don't forget about those lost sheep! Past Presidents are being contacted to rejuvenate their WCR enthusiasm. Their March 5 O'clock Somewhere brought 40 members and guests and resulted in 6 new members. The next Big membership event is on May 21st, and is called a Taste of WCR. This happy hour event is being held in hopes of gaining new members and recapturing past members.

The Dallas Chapter has focused its efforts on retention this first quarter. Travis Kessler spoke at the January meeting and the chapter hosted several dignitaries. Their Mardi Gras Mixer in February had over 50 in attendance, which is a record turn out! They held it at a member's spectacular listing. In the midst of all their activity, Dallas helped raise funds for TREPAC at their local cake wars. Their first 2016 fundraiser is taking place now! The chapter is selling tickets for an opportunity to win a matching Kate Spade handbag and wallet. The drawing will take place at the May 5th Governing Board meeting, just in time for Mother's Day. Tickets can be purchased online at www.WCRDallas.com.

Dallas Metro East is focusing on retention, as well as the value in their Business Resource Meetings. So far in 2016 they've had 3 Business Resource Meetings and attendance has increased to around 50 per meeting. They are very proud of their efforts! They have 13 Strategic Partners for the year so far, and are in the beginning stages of planning their annual fundraiser. Tremendous excitement is in the air at Dallas Metro East as they plan their 1st Casino Trip of 2016!

Greater Tarrant County held its March Business Resource Meeting at Silverado Memory Care, and it was SOLD OUT! Members were educated on the process of helping people leave their homes and make the transition into the care center. Additional education was provided to help listing agents of the residents. The highly successful and informative meeting resulted in 4 new members. The members of Greater Tarrant County are hard at work preparing for their Spring Style Show in April.

Southwest Dallas County is working hard to meet its self-assigned membership goals in 2016. The Leadership team has worked hard to plan exciting Business Resource Meetings with titles such as: Talk the Talk & Walk the Walk, Leadership on the Move and Chuck Douglas' Success Summit Workshop. These efforts have resulted in 50-70 guests per meeting so far in 2016! So far in 2016 they've attracted 3 new Realtor® members and 2 new National Affiliate Members for a total of 5 new National Members! Their March Madness Realtor® Mixer is sure to be a success! It is being held at a new construction home and will have, of course, a mini basketball goal where Realtors ® shoot for prizes. The chapter is promoting "Project Smile" a community outreach project for the first quarter. One of Southwest Dallas County's goals is to reach out and get more involved in the community by a quarterly outreach. Their March meeting will feature an Easter Basket Silent Auction fundraiser as they prepare for their biggest fundraiser of the year- the Annual Fashion Show, which will be in June.