



## 1<sup>st</sup> Quarter 2016 Newsletter Article

### Respectfully Submitted by Tom Gallagher, Area C-5 District Vice President

It is my pleasure to report on the fantastic progress made in the 1<sup>st</sup> Quarter 2016 by the phenomenal Area C District 5 Chapters:

- **Bay Area Houston**
- **Greater West Houston**
- **Houston**
- **Montgomery County**

### Bay Area Houston (BAH) Chapter

- **Snookie Morava, 2016 VP of Membership** reports they were excited to be in first place in Round One of the Realtor Recruitment Contest. For a "small" chapter they accumulated 360 points. Can't wait to hear how BAH did in Round Two!
- On Jan. 27, BAH had a "New Year/New Board" mixer that was a huge success with many Realtors and Affiliates attending.
- They will be holding a Member's Orientation on Thursday, April 14.
- BAH is planning another mixer somewhere around May 5.

### Greater West Houston (GWH) Chapter

- **Kat Bagley, 2016 VP of Membership** reports current Membership stats as: Members Total: 50; Realtor Members: 82%; National Affiliate Members: 18%; Local Affiliate Members: 5
- GWH's first Business Resource Meeting/Luncheon held at our new location of Pine Forest Country Club in Barker, Texas was a great success. Our speaker, Al Rincon had great reviews. They had 60 attendees.
- GWH's second Business Resource Meeting/Luncheon held at Pine Forest Country Club in Barker, Texas showed our chapter to be growing strong with our speaker, Charles McMillan. They had 80 attendees. The evening prior 18 were in attendance for a private dinner with Mr. McMillan.
- GWH's *Leave Your Marque at the Greater West Houston Women's Council of Realtors March Membership Mixer* held on March 8, 2016 at Method at The Marque in The City Centre, Houston, Texas and was also successful. They had many compliments on the classy location and the set up.
- GWH's Golf Committee has been meeting every Tuesday evening (now Monday & Thursday evenings) from 6-7 at KW Signature in Katy, Texas. GWH's Golf Tournament is on schedule for April 18, 2016 at Willowfork Country Club in Katy, Texas.
- GWH's Membership Committee has been developing with our networks growth, thus they held their first Membership Committee Meeting held at The Hotel Sorella's Mona Lisa at the City Centre on Tuesday, April 5, 2016 from 4-5pm. They covered several topics including:
  - a. Mixer in planning is "Manicures & Martinis" which is in the planning stages with Haute Hair Salon.
  - b. Mixer in planning is "Finding Your Balance" with New Member Konstantina Mary Lagou Caccia, Reiki/Yoga instructor.
  - c. Event in planning is a free or small charge MCE for the members with Kathryn Crawford Wheat of Kathryn Crawford Wheat Real Estate School

## Houston (HOU) Chapter

- **Galina Cross, 2016 VP of Membership** reports Membership the Houston Chapter offers all members complimentary events this year. That gives \$\$ back to the members right away after they sign up. Value can be anywhere from \$25-\$200/per event
- All new members get 2 complimentary luncheon tickets
- HOU offered VIP Pre-paid option to all members in the month of January & February. VIP pre-paid gave discounted luncheon ticket price. They also created a VIP check in
- HOU had an Oscar Night event at the Commerce tower in Feb. They signed up members after that
- They had a successful Lunch & Learn at the Texas American Title in March. Lu Zhang's company was the speaker, talking about "Technology Market Trend." They signed up a new member on the spot.
- The HOU Mixer at Princeton new construction in March had a great turnout. They signed up members too.
- Membership also had other membership drives as well: such as, Bus tour & Grand Opening of the new RE/MAX office in Bellaire late March and early April.
- HOU created a new position: Membership Ambassador: Mary Helen Keebler, to offer more personal touch to the new members.

With all of the above effort, HOU signed up 19 new members since January! They won a 1<sup>st</sup> Round Membership Award !

- The HOU fabulous luncheons at Maggiano's will be resumed this month. Invites have gone out.
- Peggie has arranged us Tony Robin's seminar on 04/22, \$200/ticket to public. It'll be complimentary to all WCR Houston Members.
- Our Fashion Event is on schedule on late August at Saks 5th new store in Galleria, benefiting NOMF.

**Go Houston Team! They have become a "Large" Chapter from "Small" in 3 months. They are striving for Mega in 2016!**

## Montgomery County (MGC) Chapter

- **Abbie Holland, 2016 VP of Membership** reports that the Montgomery County Chapter has experienced a little bit of a rocky start for the first quarter with our membership activities. Unfortunately, Dawn Pickett's absence has had an impact on where they are with their planning.
- So far in the first quarter MGC has reached out to our members by video email, and personal phone calls about renewing.
- The second quarter is looking up! They are planning a pub crawl and progressive happy hour as well as a contest between our affiliates that will drive new realtor members.