



Governing Board/General Membership Meeting Minutes
Hyatt Regency Hotel - Austin, Texas
February 8, 2020. 8:30 AM – 11:30 AM

Meeting called to order at 8:10 AM by Sheryl Hunter, President

- I. Invocation was given by Missy Starling, Southwest Dallas County Director of Programs.
- II. Pledge of Allegiance to the Flag of the United States of America and Pledge of Allegiance to the Texas Flag were led by Giovanna Phillips, Greater Tarrant County President.
- III. Inspiration was given by Alma Paek, McAllen President.
- IV. Introductions by Sheryl Hunter, Texas President.
- V. Roll Call by Lizeth Smith, Texas Secretary, who declared there is a Quorum. Document Attached.
- VI. Approval of Agenda by Sheryl Hunter, President. Approved as presented.
- VII. Minutes from the September 13, 2019 meeting were approved by the Minutes Review Committee and posted on wcr.org. Reported by Sheryl Hunter, Texas President. Minutes attached.
- VIII. Audit Committee Report Presented by Mary Ann Jeffers, 2019 Chair.
 - A. Audit Committee asked for an extension to complete the 2019 Audit. Extension was granted to Friday, February 14, 2020.
- IX. 2019 Financial Report presented by Peggie Pentecost, 2019 Treasurer. Report attached.
- X. 2020 Financial Report presented by Patti St. Louis, 2020 Treasurer. Report attached.
- XI. 2019 Year in Review presented by Mary Ann Jeffers, Past President, on behalf of Dawn Lavka, 2019 President. Report attached.
- XII. Officer Reports
 - A. National Report presented by Sylvia Seabolt, National First Vice President.
 - B. President Report presented by Sheryl Hunter, President. Report attached.
 - C. President Elect Report presented by Peggie Pentecost, President Elect. Report attached.
 - D. Treasurer Report presented by Patti St. Louis, Treasurer. Report attached.

E. Secretary Report presented by Lizeth Smith, Secretary. Report attached.

F. Governor Reports

- i. Governor Area A Report presented by Raquel Calderon Wallace, District Vice President, on behalf of Delara Aubon, Governor District A. Report attached.
- ii. Governor Area B Report presented by Claudia Gaytan. Report attached.
- iii. Governor Area C Report presented by Cathy Heshmat. Report attached

G. District Vice Presidents Reports

- i. District Vice President Area A District 1 Report presented by Raquel Calderon Wallace, District Vice President. Report attached.
- ii. District Vice President Area A District 2 Report presented by Jennifer Lish, District Vice President. Report attached.
- iii. District Vice President Area B District 3 Report presented by Monica Atkins, District Vice President. Report attached.
- iv. District Vice President Area B District 4 Report presented by Bridgette Thomasson, District Vice President. Report attached.
- v. District Vice President Area C District 5 Report presented by Tiffany Wright, District Vice President. Report attached.
- vi. District Vice President Area C District 6 Report presented by Martha Perez, District Vice President. Report attached.

XIII. Approval of 2020 Presidential Committee Appointments

A. Standing Committees

- i. Audit: Sharon Eddings, Montgomery
 - a. General Member: Shirley Jackson, Collin County
- ii. Finance & Budget: Theresa Hill, Houston
 - a. Past President: Sharon Eddings, Montgomery County
 - b. Local Network President: Jamie Zegarelli, Bay Area Houston
 - c. General Member: Carol Hardy, Austin
 - d. General Member: Chalamaine Armstrong, Southwest Dallas County
- iii. Bylaws: D'Ann Hall, Dallas
- iv. Education: Tammy Nordquist, Great Northwest
- v. Leadership Identification: Jo Ann Stevens, Fort Bend
 - a. Past President: Mary Ann Jeffers, San Antonio, through 2021
 - b. General Member: Osvaldo Chavez, Lake Houston, through 2021

- c. General Member: Karel Schweitzer, Dallas
- d. General Member: Audra Bentley, Bay Area Houston, through 2021
- vi. Marketing/Comm/News: Mary Ferguson, Great Northwest
- vii. Membership: Letty Nehls, Houston (verbal addition)
- viii. Nominating: Dawn Lavka, Austin
- ix. Strategic Planning: Sheila Moran, San Antonio
 - a. General Member: Jonathan Denissen

B. Special Committees

- i. Credentials: Denise Weber, El Paso Del Norte
- ii. Past Presidents: Ethel O'Dell, Montgomery County
- iii. Minutes Review Committee: Shy Rodriguez, El Paso Del Norte
- iv. Entrepreneur of the Year: Jennifer Parker, Collin County
- v. Member of the Year Jenn Huereca, El Paso Del Norte
- vi. Affiliate of the Year Michael Guertin, San Antonio

- C. **Motion:** To approve the Presidential Committee Appointments as presented.
Motion Passed

XIV. Standing Committee Reports

- A. Leadership Identification and Development Report presented by Jo Ann Stevens, Chair. Report Attached.
- B. Bylaws Report presented by Monica Atkins, District Vice President, on behalf of D'Ann Hall, Chair. Report Attached.
 - i. **Recommendation:** that National be contacted to correct page 3, last line of the Bylaws from "Chapter" to "Network"
 - ii. **Recommendation:** that the committee chair to assign/divide the task up between the committee members equally to complete all 22 Network Reviews/Recommendations prior to May 31st.
 - iii. **Recommendation:** that the Standing Rules be page numbered and the attachments be included in the pdf file that is provided and available to the Network.
 - iv. **Recommendation:** It is further recommended by the Parliamentarian with the full support of the committee that both State Network Micro Women's Council Texas internet sites be updated so that there is consistency in uploaded files.
 - v. **Motion:** To amend Standing Rules Section II. ELECTIONS: striking "Fall" and replace with "Annual" **Motion passed**
 - vi. **Motion:** To amend Standing Rules Section III. TREASURY, Paragraph B:

Strike “collecting and clearing credit card payments to the appropriate year’s account and for paying taxes” and replace with “processing third party payments” **Amended Motion Passed**

- vii. **Motion:** To amend Standing Rules Section V. OBLIGATIONS, E. Special Committees: striking 6. Hospitality; 7. Investments; 12. Ways and Means. **Motion Passed**
- viii. **Motion:** To amend Standing Rules Section VII. EXPENSE REIMBURSEMENT: adding paragraph C. Leadership Institute Reimbursement.

“Texas members who are selected to attend the National Leadership Institute will be eligible for reimbursement under the LID budget for up to 50% of their direct expenses incurred in participation in the program, up to a maximum amount of \$2,000 per year. Eligible reimbursable expenses can include: ½ of the LI registration fee, ½ the cost of required extra hotel nights for participants based on double occupancy, ½ of the Women’s Council portion of registration fees to attend the meetings, ½ of their airfare and ½ the cost of reading materials, etc., required for the Institute.

NOTE: Any category of funding being received by a member serving in another state leadership position would not also be eligible for funding through the LID budget as that would constitute double dipping and is not allowable per our “Standing Rules”. **Amended Motion Passed**

C. Education and Program Report presented by Tammy Nordquist, Chair.

- i. **Motion:** To utilize up to \$4000 of Education Reserve fund to create a zero balance for the Professional Development event held on February 6, 2020, which includes speaker fees, hotel accommodations and member assessments. **Amended Motion Passed**

D. Finance and Budget Report presented by Theresa Hill, Chair.

E. Marketing Report presented by Mary Ferguson, Chair. Report Attached.

- i. **Recommendation:** to look into constant contact at an organization level (i.e.: State Account w/Network subaccounts to save money); Cardtap App for event registration/payments; Constant Contact Events vs. Eventbrite (cost) for event registration; Constant Contact vs. Mailchimp for newsletter and increased open rates.

F. Membership Report presented by Letty Nehls, Chair. Report Attached.

G. Strategic Planning Report presented by Sheila Moran, Chair. Report attached.

H. Nominating Report presented by Lizeth Smith, Secretary, on behalf of Dawn Lavka, Chair. Report attached.

XV. Special Committee and Project Team Lead Reports

A. Credentials Report presented by Denise Weber, Chair. Report attached.

B. Past Presidents Report presented by Ethel O’Dell, Chair. Report attached.

- i. **Recommendation:** The Women's Council of REALTORS® Texas books shall be audited no later than January 31st of the following year. Provide report to Past Presidents prior to February Meeting.
- ii. **Recommendation:** Considering the increase in the Orientation Budget and to protect the state funds in the event that \$45,000 in Orientation income is not raised by June 30, 2020, the Executive Committee needs an exit strategy.
- iii. **Recommendation:** The contract with the Woodlands Conference Center be reviewed by someone experienced in Hotel Management.
- iv. **Scholarship Recipients:**
 - a. Tracy Hurst, Tyler, honoring Joan Deal
 - b. Monica Bresofski, Montgomery County, honoring Rosanna Sumner
 - c. Kimberly Miller Perry, San Antonio, honoring Becky Hill

C. Newsletter Report presented by Enid Cleland, Chair.

XVI. **Motion:** Denise Weber, Credentials Committee Chair, Moved to destroy the ballots.
Motion passed.

XVII. Announcements

A. **Motion:** To reimburse Kathy Wade Turner for Leadership Institute registration and travel to San Francisco to teach a session in the amount of \$1,298 from the Education Reserve. **Motion Passed**

B. Mary Ferguson, Marketing Chair, presented the Cardtap app for event registration and payments.

XVIII. Sheryl Hunter, President passed the gavel to Peggie Pentecost, President Elect at 11:44 am.

Next Governing Board Meeting: Tuesday, September 1, 2020 – Texas REALTORS® Annual Meeting, San Antonio, Texas.

Meeting Adjourned at 11:47 AM by Peggie Pentecost, President Elect.

Submitted by:

Lizeth Smith, 2020 Secretary